

DEBRA ROWLEY INTERIOR STAGING



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Giving Your Home the Selling Advantage

Statistics show that it takes five minutes for someone to decide if they want to buy a house, so the first impression people receive of a well-staged-home is the best investment anyone can make. Staging reports show that the average time on the market for a staged home is 1.5 months versus 4.5 months for an unstaged one. (Source: Gayle B. Ronan, MSNBC coordinator and The Wall Street Journal). The magnitude of this difference becomes even greater in a slow real estate market.

The Staging Process Comprises:

- De-cluttering and removing personal items
- Organizing cupboards and thoroughly cleaning everything
- If needed, painting rooms and updating bathrooms and kitchens at minimal cost
- Re-arranging furnishings, and providing rental pieces, window treatments, and accessories to create a beautiful presentation
- Advice on curb appeal and how to create an optimum impression
- Personal shopping service to provide the finishing touches

Give Your Home the Selling Advantage

Debra Rowley Interior Staging will meet with the homeowner for a two to three hour consultation to determine what is needed to successfully sell their home. The owner then has the option of doing the improvements themselves, or have Debra expertly stage their home to create the most favorable impression.

Debra Rowley Interior Staging Will:

- Quickly ascertain the home's assets & challenges to create a beautifully staged home
- Provide expert advice on paint colors that blend with existing walls, furniture and art
- Combine furnishings and accessories to achieve an aesthetic and cohesive style
- Re-design existing furnishings to create a fresh, new look for your home



Home Staging Services in the Greater Seattle Area:

- Bellevue
- Sammamish
- Redmond
- Kirkland
- Seattle



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What Clients Say About Debra Rowley Interior Staging

"After you transformed our house from a 'frog' to a 'prince', we have gone from skeptics to enthusiastic believers in staging. The place is absolutely beautiful. Thank you for a job well done."

Bruce and Cheryl Blakey

"After she redesigned two condos that were not selling, they sold within the week. Debra is great. I would highly recommend her."

Kelly Richardson, Kulkari Condominiums



Removing the window treatments in this living room brings in more light and creates a feeling of additional space.

Contemporary furnishings replace the original ones, giving the room a fresh design that appeals to a broader audience of prospective buyers.

Staging for this guest room entailed adding soft window treatments, new lamps and side tables, art over the headboard, and a country chair which transforms it into a cozy getaway.



An awkward bonus room is transformed by removing the gym equipment away from the bar area and by adding chests on the two dormer windowed walls.

New furnishings in warm tones are grouped into a pleasant conversation area for TV viewing and enjoying appetizers with friends and family.



DEBRA ROWLEY INTERIOR STAGING PROVIDES SERVICES TO THE GREATER SEATTLE AREA. Debra has lived in Sammamish, Washington for 25 years with her husband and family, and she is an active member of her community.

Debra has 15 years of experience in the field of design with a business background in sales, marketing, public relations, and the arts. Debra is a graduate of The Staging Diva® Home Staging Training Program.