

# AMAZING-STAGING BY MARLENA



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## AMAZING-STAGING BY MARLENA

Your one-on-one consultation includes a walk through that will provide you with interior and exterior recommendations for getting your property ready to appeal to the best buyer – in the shortest amount of time – at the highest price.

Once the scope of the project, timeline, and budget have been determined and agreed upon, a written proposal will be submitted.

Marlena, a former unorganized clutter queen, will then get to work to:

- Turn Chaos and Clutter into Comfort and Calm
- Declutter and Organize for Simplicity and Elegance
- Maximize Highlights of Your Property

### What Others say About Amazing-Staging by Marlena

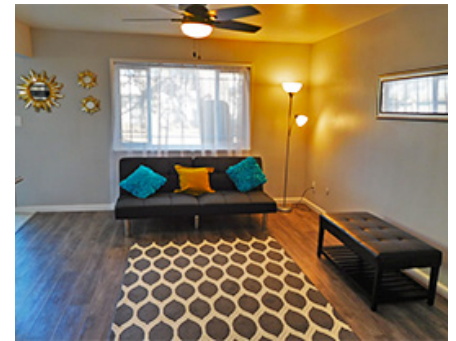
Over 20 years of experience in Real Estate. Currently, Real Estate Broker/ Real Estate Investor:

“There I was – on the last day of closing a deal on a \$615,000 fix and flip. All of a sudden, everything changed. The buyer’s contract had just fallen through and the Home Stager’s contract had just expired. Essentially, I was with an unsold home with no furniture, no staging and no hope. When Marlena heard my story, she said, “Don’t worry Frank. I’ll stage it for you.” After our walk through, she provided detailed suggestions for the interior and exterior of the property. Little did I know she would take that place and in a matter of a few days, turn it around to have a beautifully – appointed home that sold in record time and at top dollar!

Marlena provided me with:

- A detailed proposal of costs, services and a timeline – all which met my requirements for getting this place on the market again as soon as possible within a very limited budget. She also provided a variety of other options such as Pre-Open House Enhancements.
- An amazingly-staged home full of beautiful furniture and accessories

Most of all, trust and peace of mind is what I got from working with Marlena. I could count on her. I really appreciated her level of accountability based on our personal interactions. She was always on time to do the job and she kept her word. She showed she could meet a tight timeline, keep her agreements, stick to the budget, and go over and above with what she delivered. I knew I was in good hands working with Amazing-Staging by Marlena.” – Frank Verni, Owner, Quest Realty, CA



### California Home Staging Services:

Sacramento County, Sacramento, Folsom, Fair Oaks, Rancho Cordova, Carmichael, El Dorado Hills, Mather, Citrus Heights and Orangevale

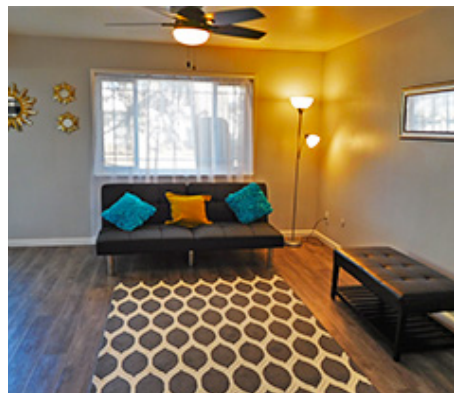


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This spacious Master Bedroom was dull and uninspiring with limited appeal. A storage chest impeded the flow of traffic and was better used elsewhere. Marlena brought in a comforter in captivating robin-egg blue with a brown border with matching pillows and drapes. Beautifully framed photographs, candles, elegant lamps, flowers and artwork created a peaceful, lush and romantic setting.

This downstairs guest bedroom was not well-defined and became a “catch-all” room with mismatched furniture. After Marlena’s consultation the clients decided that they wanted to create a luxurious guest bedroom that could ultimately be used as an Airbnb. A complete transformation occurred with rich brocade drapes, pillows, a rug, greenery, artwork and accessories.



This fix and flip was ready for a first-time home buyer. Marlena wanted to highlight the natural light, make the relatively small living room look bigger and bring in vibrant colors to make the gray walls “pop.” A crisp, contemporary look was created by complimenting the walls with an area rug to elongate the space. Vibrant-colored pillows on the charcoal sofa with silver and gold wall accessories finished the look. A bidding war brought huge profits!



### **MARLENA’S UNIQUE TALENTS BRING COLOR, TEXTURE AND STYLE, ALONG WITH GRACE, ELEGANCE AND SIMPLICITY TO HOME STAGING.**

Marlena studies the architectural features and lighting to maximize the selling points of each and every property. She addresses the individual uniqueness of every home and knows how to take a home from “Oh” to “WOW”. Marlena’s expertise provides that “ready-to-move-in condition” that home buyers are looking for and creates the emotional connection that buyers feel when they walk into a home and say, “This is IT.”

Marlena has been staging homes beginning with her favorite dollhouse as a child! Even then, she loved the creative process of moving things around to have that transformational “aha” effect. As an adult, Marlena went on to become an educator, with a Doctorate degree, always “fixing” and creating environments – from classrooms and cubicles to entire schools – that stimulated the heart and soul yet were calming, nurturing and engaging.

Over the years, Marlena has sharpened her natural talents by taking interior design classes to expand her knowledge and expertise. She staged the four homes she and her husband have lived in resulting in huge profits when the homes were sold. She has professionally staged homes in the Sacramento region for the last 10 years, and is especially sought after by real estate agents, brokers and real estate investors.