

A PERFECT CHOICE LLC, HOME STAGING AND REDESIGN



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Stage your home so it will show at its best – to sell, to live, to enjoy!

Ready to show your home?

Selling your home can be very stressful; there is always so much to do and never enough time. We know that it does not have to be like that – there are ways of making things more enjoyable. Whether you are in the process of listing your home, have just put it on the market, or wondering why it has not sold yet, we can help by staging so it is ready for showing.

Staging is an investment, not an expense. Some important facts:

- Vacant and poorly showing homes tend to stay on the market longer; staged homes sell faster. Staging costs far less than a typical price adjustment and is a great solution to increase your chances of making a good and quick sale.
- Homebuyers are rational when looking for a house (3 bedrooms, 2 baths, a garage) but buy when they fall in love.
- Because a home is generally the biggest investment people make, every detail counts, so it is important that you accentuate the positives and neutralize the negatives.

What do we do?

We will help you prepare your home for sale by redecorating, de-cluttering, rearranging, or adding furniture. The goal is to make your home appealing to the highest number of buyers, by increasing traffic, interest, and the chance to sell it for its highest potential value. At the end of the process, you may even decide to stay and enjoy your new, fresh, updated home. So, by staging there is always a gain!

How does it work?

A Perfect Choice, LLC will conduct a 2-3 hour comprehensive walkthrough inside and outside your home, to provide you with a detailed list of recommendations that will make your home show its best. We will then discuss priorities, and you decide whether to take care of the details yourself or have us help you.

Services offered by A Perfect Choice, LLC

- Space planning / rearranging existing furniture, accessories, and wall art in new and more attractive ways.
- Selecting for purchase, or rent, appropriate furniture and accessories.
- Installation of new décor.
- Paint color consultation.
- Contractor referrals (painters, handymen, etc.)
- Staging of occupied, or vacant, houses or apartments.
- Open house preparation.



Home Staging Services in Virginia:

- Alexandria, Arlington, Fairfax County, Falls Church, McLean and Vienna

Home Staging Services in Maryland:

- Bethesda, Potomac, Rockville and Silver Spring

Home Staging Services in Washington, DC



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What Clients Say About A Perfect Choice LLC

"Renata's ability to stage a home is exceptional. She is very attentive to details and knows what it takes to make a house appealing to buyers. I recommend her to anyone planning to sell." Steven Hollowell Realtor, Long & Foster Alexandria, VA

"I knew my house was beautiful but I had no idea of how much! Renata suggested such simple and updated ideas that my house is now shining throughout. I will call her when I decide to sell in a few years." Eva Kaminski, Washington, DC



Small bedrooms also help to sell houses. Unfortunately, they are often neglected and end up like this one, with lots of potential and buyers guessing how to use it properly. So we added an inexpensive dresser, fresh bedding, wall art, and accessories and now it is cozy and fully functional. When selling a home every room counts!

This spacious dining room was being used mainly as a home office and had lost its luster. Without a focal point there was nothing to remember. So we de-cluttered, added a buffet, a long mirror to accentuate the high ceilings, and accessories so now buyers can imagine themselves there with family and friends.



This narrow family / TV room was only about a "couch and a chair" and in need of a good design. By repositioning the chair and table, adding a console table by the window, and properly accessorizing, it became a real family gathering spot.



RENATA GRAF, PRESIDENT OF A PERFECT CHOICE, LLC UNDERSTANDS PERFECTLY THAT WE LIVE IN A VISUAL WORLD AND THAT A HOME'S PRESENTATION IS CRUCIAL.

She has a special eye for making spaces warm and appealing to the broadest audience of home buyers. She was trained in the business of home staging by internationally recognized home staging expert Debra Gould, also known as The Staging Diva®, President of Six Elements Inc.

Renata holds a Masters degree in Urban Planning from the University of Virginia and a post-graduate degree in Economics from the Institute of Social Studies in Holland.