

# BEYOND THE EYE HOME STAGING



## Beyond the Eye Home Staging Turns \$500 into a \$10,000 Return in 24 hours

A couple decided to put their home on the real estate market and their agent gave them 2 weeks to pull it all together. They hired Trish Mohring of Beyond the Eye. Walking through the entire home, paying careful attention to detail, Trish gave the owners a checklist of tasks.

Taking the job on themselves, they achieved Trish's vision. The agent was shocked by the dramatic change. Originally wanting to list at \$190,000, they decided a better listing price would be \$200,000. The house went on the market and they had an offer 24 hrs later for the full asking price. With a \$500 investment in home staging, they made \$10,000 in return.

## Services provided by Beyond the Eye Home Staging in London, Ontario

**Furniture Placement** – Proper placement of furniture in a room is the most important thing you can do. Setting up the right traffic pattern gives the room flow and ease of access.

**Colour Consultation** – With so many choices of colour, it can feel overwhelming. Trish will recommend the perfect colour for every taste.

**Shopping for Accessories** – The smallest of details can make the biggest impact. Something as simple as new linens can bring a bedroom up-to-date.

**Furniture Rental** – This is an option used only if necessary.

**Vacant Home Staging** – Placement of furniture and décor helps buyers recognize if their belongings will fit.

**Professional Trade Services** – Referrals for painting, repairs, cleaning and more.

**Interior Redesign** – Trish will make your existing furniture and décor look fresh and new again.

**Interior Decorating** – Trish will look at your home or newly purchased home and give you many options to create an exciting living space.

**Contact:** Trish Mohring

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### Home Staging Services in Ontario:

- London
- Lambeth
- Byron
- Dorchester
- Komoka
- Kilworth
- Ilderton
- Mt. Brydges
- Strathroy
- St. Thomas



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### What Others Say About Beyond the Eye

"My clients enlisted Trish Mohring to help them with preparations to put their home on the market. The home was transformed. Not only had Trish helped with de-cluttering and removal of personal pictures and items, she had skillfully rearranged furniture and repurposed rooms. With the addition of some well-chosen accessories, the home delivered a wonderful first impression. I have no doubt that Trish's eye for decorating and improving a home helped secure a quick sale." Lynn Pawlowski. Pawlowski Realty Inc.

"I have been in real estate for some time now and have used a couple different stagers. There have been none as detailed or as informed on what helps a property sell as Trish Mohring. She has an amazing eye for detail and seems to know just what to do to bring a room to life. When all of this is put together, she can bring a rather average home together and make it a showpiece. She knows her business." Joe Ansems. Team Platinum, Coldwell Banker



Before: This room was part office and storage. After: It now becomes a true office.

Simply using the owners existing items and rearranging this room Trish gave the space a sense of purpose. It now welcomes you to the office.

Before: Over stuffed and no life.

After: A true sitting area worthy of a conversation. This living room had way too much furniture and no direction. Taking out the excess items and decorating to coordinate, Trish Mohring helps you see the true beauty of the space and how gorgeous the windows are.



Before: This master bedroom was a chaotic dumping ground. After: It's a master that anyone would want to relax in.

This master bedroom had become a dumping ground. Certainly not a relaxing environment that encouraged sleep. New bed linens, a tree and some wall décor provided by Beyond the Eye now has this room saying "Come in, lie down, relax."



**TRISH MOHRING HAS HAD A PASSION FOR DECORATING HER WHOLE LIFE.** Continuously changing her room, she would announce to her parents that she had once again rearranged it. In 1995, Trish took her passion to the next level. She graduated from the Interior Decorating Program at Westervelt College in London, Ontario and is also a graduate of the Staging Diva Home Staging Business Training Program. Trish has the strong ability to look beyond the eye. She knows what must happen to make your home a marketable product so that anyone can see themselves living there.