

BLUE DIAMOND STAGING, LLC



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FROM STAGED TO SOLD FOR TOP DOLLAR

"My house sold at 98% of asking price the day after my open house!" That is what one client said of a home staged by Blue Diamond Staging.

Want to sell your North Carolina home quickly and for more money? You can if you stage it to sell.

Home Staging expert, Kasia McDaniel, President of Blue Diamond Staging, helps homeowners sell their homes quickly and specializes in helping military families. As a military veteran, Kasia knows the pressures and timeline a military family is under. While in the military she moved 5 times in 9 years!

PRESENTATION IS KEY IN NORTH CAROLINA REAL ESTATE

Just like preparing a military uniform for inspection, home staging is a way to present your home to potential buyers. Potential buyers have a critical eye. Your home must be neat, clean and arranged to attract the right buyer. If everything is spotless and displayed correctly, buyers will not find anything to pick on and can imagine themselves living there.

As military families tend to move more often, unopened boxes are a sign you don't need the items in it. This is just extra clutter and counts towards your weight allowance for military moves. Pick your favorite items and put them on display. How do you know what to keep?

HOME STAGING CONSULTATION BY BLUE DIAMOND STAGING

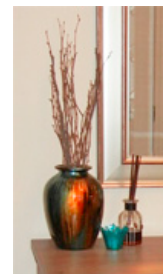
In order to provide the right image, Blue Diamond Staging starts with an in-home consultation which includes:

- A walk around inside and outside your home
- Determining who the buyer is for your home
- Selecting the right furniture pieces for each room
- Color consultation if needed
- A prioritized list of recommended changes

ADDITIONAL STAGING AND REDESIGN SERVICES

After the consultation, you decide if you want to do the work or have Blue Diamond Staging prepare your North Carolina home for the market. Our services include:

- Rearrange existing furniture, accessories and wall art
- Staging vacant homes by providing rental furniture and accessories
- Recommend outside sources to prepare your home for sale
- Redesign services to get new looks for old spaces



Serving North Carolina:

Southern Pines, Whispering Pines, Pinehurst, Carthage, Seven Lakes, West End, Aberdeen, Foxfire, Fayetteville and Moore County



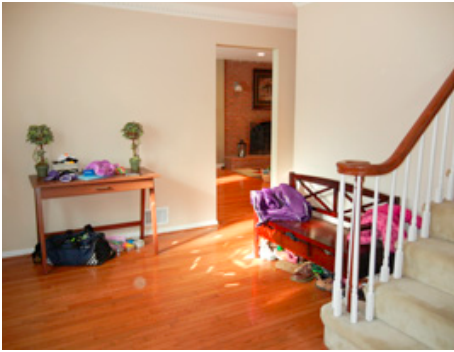
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WHAT CLIENTS SAY ABOUT BLUE DIAMOND STAGING

"Kasia could see past my clutter and advised me on what I needed to do to get my home ready to sell. Her recommendation to repaint the interior in a warm neutral color was spot on. She transformed the space and completed the look we needed." Jenn G., Manassas, VA

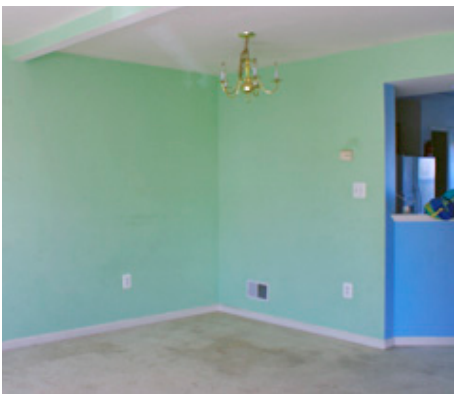
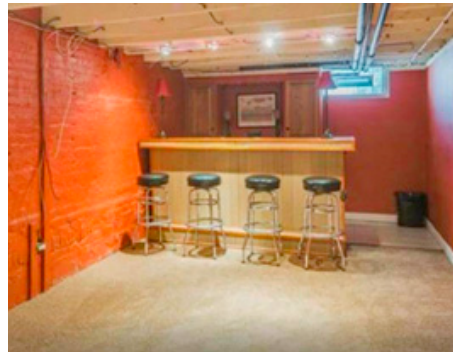
"Her amazing talent for design and organization is excellent! Kasia is a staging 'pro' and I highly recommend her." Lisa M., Coldwell Banker

"Thank you so much for the emergency color consultation! I was not sure about the colors we chose and you put my fears at ease. The room looks great and I appreciate the tips to make the space our own." Jamie C., Vienna, VA



The foyer was a large room but was cluttered and unwelcome. Blue Diamond Staging transformed it by reusing the existing bench and added some color with a rug, pillow, art and cabinet for a welcoming entrance.

This empty basement featured a walk up bar but nothing else. Rental furniture was brought in to create a new lounge area to watch the game or hang out with friends.



The two adjoining walls in this empty dining room area were two different wall colors and made the room feel small. Blue Diamond Staging recommended painting the open floor plan one color to make the rooms more cohesive and open. By adding a dining set and a mirror, the new area now functioned as a dining room in this townhome space.



KASIA (PRONOUNCED KASHA) MCDANIEL WAS A BORN DECORATOR. From designing houses out of cardboard boxes as a little girl to decorating an empty airplane hangar for an Air Force Ball, no decorating challenge is too daunting for Kasia. Her creativity allows her to visualize how to best use any space and transform it into the final product.

Combining her life-long passion in decorating and 17+ years in project management, Kasia founded Blue Diamond Staging in 2013. She is a professional home stager and a Certified Interior Decorator and has successfully staged her own homes to sell and provided decorating advice to clients, family and friends.

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