

THE BLUESTONE COTTAGE



The Bluestone Cottage provides the help you need to make your home stand out in today's competitive real estate market. Professional home stager Janet Stine will "Create The Essence of Home" to attract the perfect buyer.

FEELING STRESSED ABOUT SELLING YOUR HOME?

The mere thought of selling your home can be overwhelming. There are so many things to consider...preparations, showings, packing, moving. You lead a busy life and there seem to be countless decisions to make. The Bluestone Cottage helps alleviate the worry and stress, so you can concentrate on the next chapter of your life.

Protect Your Investment

Your home is a big investment (financially and emotionally). It deserves special care in preparation for that important "first impression". Janet's decorating and design talent will help you get your home show ready.

The Bluestone Cottage Creates "Win-Win Solutions"

Janet's expert home staging strategies benefit everyone involved in the sale of your home.

- Home Sellers: Receive custom home staging solutions, specifically for your home and budget – because one size does NOT fit all!
- Real Estate Professionals: Will be presented a properly prepared home – ready for photographs, pricing and promotion.
- Home Buyers: Experience an opportunity to emotionally connect with a visually appealing property.

What to Expect

The home staging process begins with an in-home consultation.

Being invited into your home is an honor and a privilege –The Bluestone Cottage will always treat you with the utmost respect. We provide:

- Guidance in the transition from home owner to home seller; helping you to see your home as a product to be marketed.
- An evaluation of the current market in your neighborhood, determining the target buyer.
- Objective critique of your home, with critical attention to detail (both exterior and room by room interior).
- Practical solutions to showcase your home, allowing the best features to shine.
- A focus on changes and improvements that will bring you the most "bang for your buck".

After the In-Home Consultation

Depending on the scope of work, expected time frame and budget, you may choose to complete Janet's home staging recommendations yourself. If not, The Bluestone Cottage will complete some or all of the changes for you.

Contact: Janet Stine

Phone: 317-371-6407

Visit: www.thebluestonecottage.com

Email: janet@thebluestonecottage.com



Indiana Home Staging Services:

Indianapolis, Martinsville, Mooresville, Greenwood, Center Grove, Avon, Plainfield, Brownsburg, Morgantown, Bloomington



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Success Notes

"Janet Stine staged our parent's house and did a fantastic job. She was able to visualize and implement the necessary changes, leading to a quick sale. It was an emotional time for us; we appreciated her compassion and professionalism. Her talents would be beneficial to any prospective home seller." M. Springer – Indianapolis

"Janet decorated our cabin in the woods with charm and an eye for unique items. She did a great job." Kernek Family – Paoli



Although this family room was large, it felt cramped. The Bluestone Cottage created a cozy conversation area by editing and rearranging furniture and accessories. Relocating the large contemporary clock to the contrasting wall, and changing the art on the fireplace – made the space feel bigger, brighter and more modern. By re-using the owner's belongings, this room was staged for NO COST.

The size and position of the hutch overpowered this entry; dated décor and furnishings created an uninviting atmosphere. There was NO budget for additional purchases or upgrades. Janet Stine skillfully edited existing furniture and accessories from within the home. The results enhanced the flow and site lines into the adjoining rooms - ready to welcome today's families.



The best qualities of this room were completely hidden by too much furniture and too many accessories. All the distractions kept buyers from appreciating the positive features. After: Home stager Janet Stine emphasized the highlights of this room: wood flooring, brick fireplace, wood beams and the doors leading to a spacious deck with a great lakeside view! After staging, every home buyer could picture themselves lingering in this area.



ABOUT JANET STINE Janet's previous careers in management and home education honed her skills in organizing, juggling complex projects, resourcefulness and attention to detail. Through the years she had decorated, redesigned and successfully sold many homes. As well, Janet was frequently asked to help others with their home decorating projects. An empty nest became the catalyst for rediscovery and a career in home staging became the perfect fit. The Bluestone Cottage was created.

Ask Janet Stine to "Create The Essence of Home" to attract your home buyer today. Call 317-371-6407.

It's Never Too Late!

Even if your home is already on the market, but not getting results, consider home staging BEFORE dropping the price! The amount of money invested in home staging pales in comparison to most recommended price reductions.

PHONE: 317-371-6407

EMAIL: janet@thebluestonecottage.com

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