

ESSENTIAL SOUTHWEST HOME STAGING AND DESIGN, LLC



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ABOUT ALLISON HIRANO

My name is Allison Hirano and I would like to tell you a little bit about my self and what I do. My husband and I moved to Arizona about 4 years ago from Colorado bringing along 4 Arabian horses and every other 4 legged friend that wanted to come along. When in Colorado I was home staging or interior real estate enhancing, as some call it, not as a business but for my own homes that I had previously sold and for friends and family in between shuttling kids, shoveling snow or acting as chief cook and bottle washer...

When we arrived in Arizona I have had many people ask me if I decorate homes and my answers had been yes, but not as a professional in business for myself. That's when it hit me that I am very passionate about home staging and know from a personal level that this was something I needed to expand upon and help others with staging their homes. I finally decided to get my certification and do what I have a passion for and inspiring people to fall in love with a new home and imagine themselves living there. From a strong foundation comes the knowledge to develop self to help others.

What Others Say

"Moving from cold country tutor style executive home to a spacious 2 story southwestern home with glorious views of mountains and saguaros posed some design challenges. How does one switch gears and create warm western ambiance in the desert where the sun shines 360 days a year into large expanses of windows in every direction? Enter Allison Hirano with her creative vision for a warm and inviting space that grabbed attention.

She designed an entry showcasing a horse sculpture grounded by a large dark wood table and a tall ceramic vase flanking the door. The leather sectional in the living room was positioned to enjoy the warmth of the fireplace and the view of the mountains. The equine theme was repeated by choosing a wooden pack saddle atop the oak coffee table.

The windows flanking the fireplace were accented by her choice of tall rustic topiary atop wood tables. The two spaces were tied together by recreating a desert scene of a coyote with a rattlesnake in its mouth on a tall focal point ledge between the 2 rooms.

Her choice of warm neutral textures and tones created the perfect ambiance for our new desert home. She exceeded our expectations by creating a signature look that brought the rustic outside in. Her ability to translate an idea into lifestyle ambiance is a gift. She is collaborative, creative, knowledgeable, and keeps you in the loop throughout the process. We couldn't be happier, and highly recommend Allison." Diane B.

"I am very grateful to have had Allison's help in staging four of my homes. She is one of those rare types that possess the extraordinary talent in coordinating specialty décor to transform the interior of a house. For those looking for staging or design assistance, I highly recommend hiring Allison for a consultation to hear her ideas and recommendations." Michael K.



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OPEN THE DOOR AND COME ON IN



Arizona Home Staging Services:

- Scottsdale
- Cave Creek
- Rio Verde
- Fountain Hills





This dining room I had staged for seller's home which sold for asking price in 6 weeks time. After buyer purchased home they hired me to change the dining room to personalize for their own taste. We put custom hutch, matching table and chairs plus new owners love of rooster and hen décor.

From drab to fab... As we spring forward.



At a loss as to what to do with this living room, I had to put my creative mind into overdrive as seller needed home put on the market within a very short time frame. I went to work stripping wallpaper, carpeting and repainting walls to neutral color and seller gave old furniture pieces to goodwill. With some updated furniture, art and accessories to brighten it up, this room turned out very nice and was a hit with RE agent and buyer.



I now can tell you from previous personal and professional experience that home staging is an important factor in the sale of a home because it will help you sale with quicker results and top dollar.

So on that note, let it be easy and let me use my skills from our initial consultation to the happy day when you close escrow. Call me today to help you with your Scottsdale, Cave Creek, Rio Verde or Fountain Hills home.