

HOME NEW LOOK, HOUSE STAGING AND REDESIGN



Home Sellers, want quick stress free sale?

Home New Look House Staging and Redesign committed to help home owners, real estate agents and new home builders to sell their properties quickly and for top dollar.

Statistics show that the services of a professional home stager will typically return more than 300% on the investment and gets home owner a higher initial offer in a shorter period of time (about ½ the time of an unstaged home)

Imagine what it would be like if you could put some extra money in to your bank account and spend them on things you've always dreamed of.

Home New Look knows exactly how to assist home owners in showcasing their property to its fullest potential in order to discover the "hidden money".

The process of Home Staging is simple and stress free

After 2-3 hours of initial consultation Vlada will provide you with the detailed plan on how to transform your home from the curb to the closets to sell it for top dollar. Her recommendations are based on:

- Budget
- Price of the House
- Time availability
- Target market

You then have the choice on how much from the list you want to do on your own and what you want Vlada to take care of. It's totally up to you.

Home New Look Services

- Staging consultations
- Color Consultations
- Rental furniture and accessory sourcing
- Open House preparation
- Personal Shopping services
- Trade referrals (cleaners, painters, landscapers)
- Reno Project Management
- Styling and Redesign services

Redesign Services

If you don't need to sell your house and just want to update its style and make space more functional Vlada can give a New Look to your entire home or just one room of your choice. She will help you to create fresh, modern look which reflects your personality and matches your family's lifestyle at the same time. Vlada will give an advice on styles, trends and colors, places where to shop for furniture and accessories which give your home touch of elegance even on a shoe string budget.

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Home Staging Services in the State of Victoria:

- Mornington Peninsula
- Melbourne Bayside and South East
- Frankston
- Mt. Elisa
- Rosebud
- Mornington
- Caulfield
- Brighton
- St.Kilda



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This living room was too cluttered and personalized with unstylish lighting and curtains.

By creating a warm earthy palette of colors and updating furniture, lighting, window treatment and adding modern accessories Vlada transformed this room into a beautiful and relaxing retreat.

This old-fashioned dining room looked crowded and unappealing.

Contemporary furnishings and accessories replace the original ones, giving the room a fresh modern look that appeals to a broader audience of potential buyers.



This dated and tired bedroom needed a new wall color and flooring.

Replacing the window treatment brings in more light. By changing flooring and adding contemporary lighting, wall art and bedding Vlada created a chic and welcoming bedroom.

VLADA ALFIMOV KNOWS ALL THE STAGING TRICKS THAT WILL TURN YOUR HOUSE INTO A HOT PROPERTY THAT SELLS FOR TOP DOLLAR.



Vlada Alfimov is owner and founder of Home New Look House Staging and Redesign. She lives in Melbourne for last 17 years with her family and has background in bookkeeping and administration. Vlada is a graduate of the Staging Diva® Home Staging Program taught by internationally recognized home staging expert Debra Gould.

As a bookkeeper Vlada mastered the art of meeting deadlines and working well under pressure. Her exceptional eye to detail and organizational skills help her to achieve fantastic results in a very short period of time.

Using her natural talent for decorating and interest in real estate she is able to see the opportunities without spending the fortune on new furniture and accessories.

Vlada knows all the tricks which will turn your house into a hot property that sells for top dollar. "The home owner in today's economy just cannot afford a "sell as is" mentality" says Vlada, it's no longer enough for homes to be neat and clean. A house has to be "packaged" so that it can appeal to the broadest range of potential buyers.