

# HOMES ON DISPLAY



## Staging that Sells

We strive to make every home look as proud and beautiful as it can so that it appeals to the broadest number of prospective buyers or current owners. If you are selling, your home can command top dollars and sell as quickly as possible reducing the number of inconvenient showings to the seller and their family. If you are an existing owner who needs guidance on what to do to make your home sparkle again, staging will make it feel like a new home. No matter your reason for needing a home stager, our goal is to bring it back to life and make it a "home on display".

### About Mary Rolof

Mary brings with her a lifetime love affair and flair for homes. She has renovated and staged all (13) of her personal homes which ALL sold quickly and for top dollars. In the last 30 years, Mary has also renovated and staged an endless number of friends' and relatives' homes as she holds the innate ability to see the perfect end result of a home and knows how to transform it to its utmost glory. Mary believes that every home has beauty and character and she is able to bring out those qualities.

Mary successfully conducted Decorator shows for 5 years and catered to what homeowners wanted and needed to personalize and show off their home to suit their lifestyle. The purchasers bought decorator items of all types for the personal enjoyment of themselves and their families and in essence used the items to stage their own homes.

Mary has also been in the Real Estate Industry for 20+ years and many of those years in the New Construction/Sales area. She naturally thinks new, perfect, leading edge and uses her keen eye and attention to detail to present homes in "Show home Condition". Throughout her many years in Real Estate, Mary has attained multiple top honors not only within the companies but top honors awarded in the industry as a whole.

Mary has personally sold over 500 homes over the span of her real estate career in "hot" or "cool" markets so she knows what buyers want and what to do to deliver what they want. She knows what homes need to be show home ready and what it takes to sell homes which her proven record can certainly attest to. Mary Rolof is a "Certified Home Stager" and knows how to get the job done for each and every homeowner so that their home sells as quickly as possible and for TOP DOLLAR. Mary can make your home a... Home on Display.

**Company President:** Mary Rolof

**Phone:** 780-915-7728

**Visit:** [www.homesondisplay.ca](http://www.homesondisplay.ca)

**Email:** [homesondisplay@shaw.ca](mailto:homesondisplay@shaw.ca)

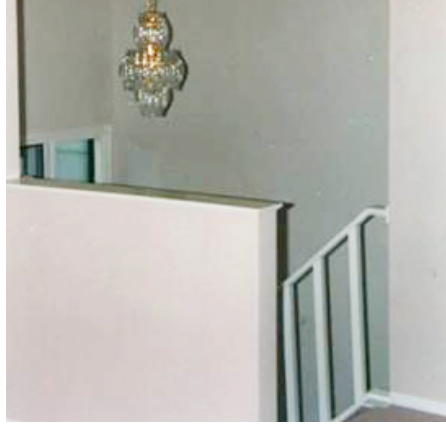
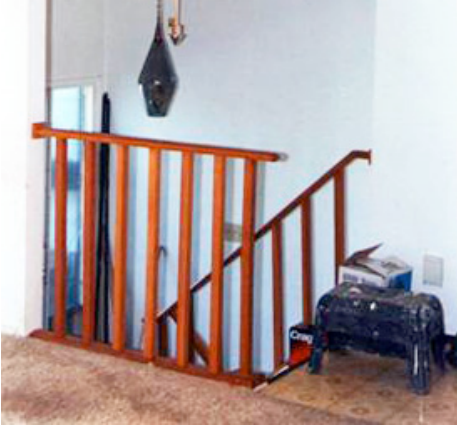


### Home Staging Services in Alberta:

- Edmonton
- St. Albert
- Morinville
- Sherwood Park
- Leduc
- Spruce Grove
- Stony Plain



## HOMES ON DISPLAY



The front entry was totally renovated. The railing was old, ugly and loose and allowed no privacy for the living room. The light fixture was outdated and broken, the flooring and the paint was damaged, tired and outdated. By replacing the old railing with the new half wall, it created privacy and stopped cold air from entering the living room from front door. A new light fixture, new flooring and a complete paint job transformed this old, broken entryway into a beautiful and welcoming front entry.

A tired living room gets a face lift. By repainting, antiquing the shelves and by painting the back of shelves in a deep green it shows off and enhances the items in the bookcase. By enlarging the mantel with crown molding, it balances it off and provided a richer, more balanced look. New carpet and staging finished off this beautiful room.



A small, outdated kitchen gets a total overhaul. Before the renovation, it was too small to have an eat-in area in the kitchen. By opening up the wall and making a 6' wide entry from the kitchen into the dining room and adding a 5' wide pantry to the new freed up wall, it created a large kitchen/dining space that became family friendly, open and inviting. By replacing the dark cabinets with new modern cabinets that could now accommodate a built-in dishwasher, microwave, new sink, faucet, appliances, lighting, flooring, and paint throughout made this kitchen into a space anyone would love to prepare meals in.



### WHEN YOU'RE READY TO SELL YOUR HOME FOR TOP DOLLARS

Mary Rolof will use the knowledge gained in more than 20 years in the real estate industry to decorate your home to sell quickly and for top dollars by making it truly a HOME ON DISPLAY!