

# JEN JEN'S HOME STAGING



## *JenJen's Home Staging Gets Buyers In The Door*

Jenny Loos is President of JenJen's Home Staging in Texas. Her attention to detail, creative concepts, and love of Home Staging is what makes her professional staging services work.

Jenny knows the more buyers that come through the door, the better chance a home will sell, and may sell for more money. Her objective is to stage a home to appeal to the majority of buyer's to increase foot traffic and to spark the interest of other agents so they will bring their client to see the home.

Almost 70% of buyers look at pictures of homes on the internet. Jenny Loos understands this and ensures that the photographs your agent takes following staging will show off your homes best assets.

### **JenJen's Home Staging Stages Homes Using Proven Staging Techniques**

- Consultation – understanding the home to make the best staging decisions
- Occupied – relieve the stress of the seller living in the home and get the home sold fast
- Vacant – show the buyer the home's full potential
- Personal Shopping – provide time consuming shopping for the seller
- Accessorizing – accessorizing is one of the key principals in staging a home
- Services – provide assistance in finding the right tradesman if repairs are needed
- Curb Appeal – not enough can be said for making a good first impression
- Organization – de-cluttering and organization are essential for showing a home at its best.

### **Jenny Loos Staging Techniques Work**

Jenny has personally owned 4 houses all over the country. Each time the homes sold in less than 30 days, one as fast as a week. This was because she staged the homes but at the time she didn't know she was staging. She just seemed to know how to show her homes. Now that staging is critical in selling a home Jenny is offering her skills and services to

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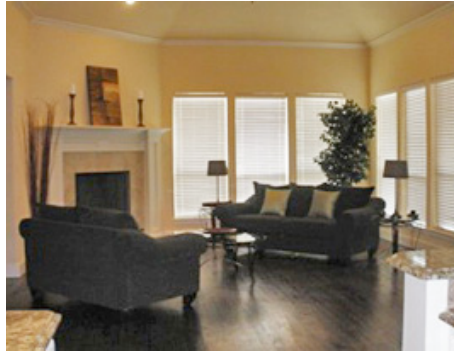


### **Home Staging Services in Texas:**

- The Colony
- Little Elm
- Frisco
- Plano
- Allen
- Carrollton
- McKinney
- Other North Dallas areas



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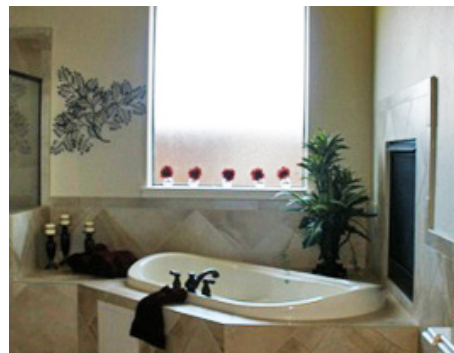
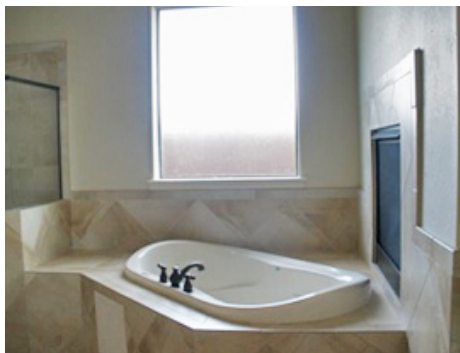
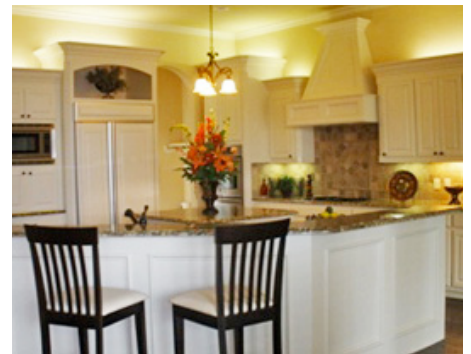


This large family room was very white.

A light taupe was painted on the walls and an espresso couch and love seat with green and red accents were added. The room didn't require a lot of furniture or accessories. It was important to leave the wall of windows accessible to the buyer so the furniture was placed in the center of the room.

The kitchen was beautiful but it was so white it was distracting.

Warming the room up by adding a colorful arrangement on the island, greenery above the refrigerator, accessories on the counter and bar stools made the difference in how the kitchen showed. The kitchen is much more inviting and still looks large.



This master bath is beautiful with its jetted tub with the fireplace next to it. The amount of tile made the room feel cold and uninviting.

Adding greenery, a touch of wall art with candles and flowers in the window was just enough to soften the space and give it a spa quality.



**JenJen's Home Staging is located in The Colony, TX, serving North Dallas and surrounding areas.**

Company president Jenny Loos is a proud member of the ASHSR (American Society of Home Stagers and Redesigners) and RESA (Real Estate Stagers of America) and a Graduate of the Staging Diva® Home Staging Business Training Program.