

# NORDSTROM HOME STAGING GROUP, LLC



Our company mission is simple: To assist our clients in having their homes sell quickly, appeal to the largest number of buyers and, sell for a potentially higher price.

## THE NORDSTROM HOME STAGING GROUP ADVANTAGE

- We evaluate your home through a “buyer’s eye”
- We understand the moving process and steps to get your home market ready
- Our attention to detail, customer service and work ethic
- We have strong alliances to help facilitate getting your home market ready
- Our low cost solutions; staying on budget and using a clients’ personal items and accessories
- We prioritize the best “return on investment” for your home
- We understand the emotional component of leaving your family home
- We use staging items selected specifically for your home

## Did you know?

90% of people go to the Internet first when looking for a home. Your real estate photos are key to get people in your door. If they do not like what they see on the Internet, potential buyers will not take the time to view your home.

Do your home staging before your home goes on the market. Leave yourself enough time – it always takes longer than you think.

We can help. Call Andrea Nordstrom at 973-650-7527 now!

## Our Process

We come into your home and do a complete evaluation starting the moment we step foot out of our car. We provide a plan for each room detailed with recommendations, repairs and, enhancements. These are made with four things in mind:

- Client budget
- Time available until the home goes on the market
- Price point of home
- Target market

With her Midwestern work ethic and her talent for home staging, Andrea Nordstrom, President of Nordstrom Home Staging Group, LLC and her alliances work directly with home sellers, Realtors, and homebuilders.

## Who Does the Work?

Nordstrom Home Staging Group and their alliances will do as much or as little of the work as you require. At the end of the evaluation we will develop an action plan to complete the necessary work for your home. Whether you do the work, or Nordstrom Home Staging Group and their alliances, let’s roll up our sleeves and get to work!

**Contact:** Andrea Nordstrom

**Phone:** 973-650-7527

**Visit:** [www.nhsgllc.com](http://www.nhsgllc.com)

**Email:** [andrea@nhsgllc.com](mailto:andrea@nhsgllc.com)



## New Jersey Home Staging Services:

All towns in Essex County, New Jersey, West Orange, Montclair, Glen Ridge, Verona, Clifton, Livingston, Roseland, Essex Fells, Caldwell(s), South Orange and Maplewood





Although a very nice room, it feels a bit plain and uninteresting. By bringing in items from throughout the home, the room now has more definition and character. No money was spent in the staging of this room.

The biggest improvement was the flow of the room. By moving the couch everything opens up and is more conducive for conversation. Table lamps were brought in to add light, comfort and a more intimate feeling. Pillows soften the dark couches. We moved the mirror to show the height of the ceilings. All other items were utilized from other parts of the home, even a hutch from the laundry room!



At the end of a busy day we want to relax in a beautiful space. With a few minor changes this room can be somewhere you want to go. On our very tight budget, we were only able to purchase some luxurious bedding, and we brought things from other spaces within the home. Of course the treadmill was removed. It now feels like more of a relaxing place to retreat to at the end of a long day.



**HOME STAGING IS A NATURAL EXTENSION OF ANDREA NORDSTROM'S LIFE, EDUCATION AND WORK EXPERIENCES.** With a BS in Education, Andrea worked years as a Corporate Trainer for a major corporation managing the training and implementation of a new system in over 500 stores nationwide. Andrea has moved 10 times throughout the country and completely rehabbed 6 of her own homes. She really understands the process and challenges of moving and preparing a home for the real estate market. Andrea's experience as a licensed Realtor and a Master Gardener combined with her natural talent for home staging helped sell these homes quickly. (4 in the first weekend on the market.) Andrea's Montclair, New Jersey home was highlighted in *Aspire* and *Suburban Essex* magazines and was a featured home on a historical home tour.

As a result of her hard work, commitment to her business and excellent customer service, Nordstrom Home Staging Group has become the fastest growing home staging group in the Essex County, New Jersey area. Andrea is a graduate of the Staging Diva® Home Staging Training Program, and a member of Real Estate Staging Association and Master Gardeners of Essex County.