

# REDESIGN4MORE HOME STAGING AND DESIGN SOLUTIONS



**Company President:** Red Barrinuevo

**Phone:** 416-871-3128

**Website:** [Redesign4more.com](http://Redesign4more.com)

**Email:** [red@Redesign4more.com](mailto:red@Redesign4more.com)



## Thinking of putting your home on the market?

Redesign4more is committed to helping you realize the full potential of your investment.

Purchasing a home is a very emotional experience. Most potential buyers will make a decision to purchase the property within the first few steps into your home.

We will help you create that feeling of "love at first sight" and the "Wow" factor that comes from home staging, leaving a lasting impact for potential buyers to motivate them to buy.

We will stage your home by highlighting it's best features, while downplaying any flaws. Creating a warm and inviting place that anyone could call home.

Your home is the biggest investment you have. It is only right to maximize it's full potential should you decide to put it on the market.

### Redesign4more Offers

- Home staging consultations:
  - The process begins with an in home consultation that lasts for up to two hours. We will go through each room with you, giving you detailed instructions on how to prepare it. Your entire home will be looked at from the property's curb appeal, to cluttered medicine cabinets and closets. We will inspect your home with a critical eye to please even the fussiest buyer. If your home requires furniture to be rented, we will be able to provide you with an estimated quotation at the end of the consultation.
  - These recommendations can then be implemented by Redesign4more or by you, the home owner.
- Home staging providing all the furniture and accessories.
- Home staging using existing furniture and accessories.
- Home staging for vacant properties.
- Arranging your new home.
- We will help you choose the right furniture, artworks and decorative elements that will look best for your new home.
- Referral for trades and services for minor repairs, repainting or decluttering.

### Our Recommendations are tailored to fit your:

- Budget
- Target market
- Selling price of the property
- Time lines of listing



### Home Staging Services in Toronto:

- Downtown
- Annex
- Bloor / Yorkville
- High Park
- Bloor West
- Liberty Village
- Cabbagetown
- Danforth / Riverdale
- Leslieville
- Beaches

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### What Clients Say About Red Barrinuevo and Redesign4more

"We could have never done it without you! Mike and I were already sold on the idea of lowering the property's asking price and its amazing that it actually sold for \$12,000 over the asking price after you staged it! Again thanks and good luck!" Elizabeth Fernandez, Brampton Ontario

"Thanks Red! Staging really works! I hope you can help us again to decorate and set up everything in our new house soon! We'll keep in touch! Again thanks!" Marlene Yap, Toronto



This house sat on the market for weeks because the buyers couldn't see past the dated decor. We exposed the beautiful dining table by replacing the table cloth with a runner. We installed a more modern pendant lamp, hung a mirror that we found in the basement during the walk through, and used additional items they already owned. The total feel and look of the room is transformed from old and dated to warm and inviting!

This 3 bedroom semi-detached house was on the market for 5 weeks with no offers. The owners put in a new hardwood floor to attract buyers, but the mismatched furniture and clutter were not appealing to buyers. Before considering a price reduction, the owner called us. After staging, the property was sold in 5 days, with 4 offers and sold for \$12,000 over the asking price.



This bathroom is not showing its true potential because of clutter. By cleaning, eliminating clutter and introducing colour, we can now notice the beautiful sink and wood counter top.

A little decluttering and a splash of colour create big impact with potential buyers!



**RED HAS ALWAYS BEEN PASSIONATE ABOUT DECORATION.** For over 10 years he has helped many people including family and friends with decorating, choosing the right colours, finding the right furniture, accessorizing, and preparing homes for sale, and all for the love of doing it.

In 2010 while working as an Investment Banker in Toronto's financial district, Red started his own company Redesign4more. Fuelled by his passion and love of decoration, Red continues to create a "Wow" factor in every home that he decorates. Sharing his passion for transforming ordinary living spaces into a warm and inviting place.

Red is a graduate of Staging Diva Home Staging Business Training Program® created by internationally known home staging expert, Debra Gould, Home Stager with Six Elements Inc.