

RETHINK HOME INTERIORS



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Rethink Home Interiors

There are a lot of reasons why people sell their properties, but one thing will always be true about property buyers. Buyers shop on logic but, ultimately, buy on emotion. For that reason, your property needs to stand out among all of the competition as an organized, beautiful space that appeals to the broadest range of buyers.

It is the goal of Rethink Home Interiors to provide every client with peace of mind by developing a staging plan to create beautiful, organized interiors that resonate with buyers, leading to faster sales for the most money possible.

Restyling to Sell

Selling a property can be stressful and that stress can be amplified if you find yourself:

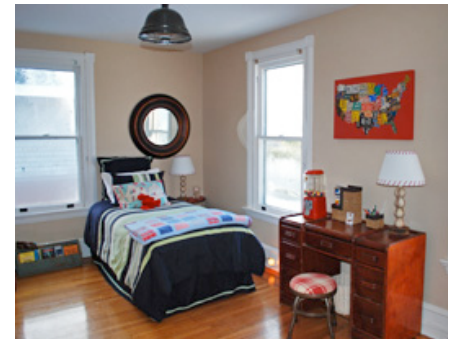
- Relocating with children
- Relocating your elderly parents
- Relocating due to changing life circumstances
- Selling an investment property

Let Rethink Home Interiors reduce that stress. During our restyling consultations, we will:

- Go through your entire property with you
- Discuss your goals + timeline
- Determine how we can restyle your house to appeal to the largest number of buyers
- Give you a thorough list of all areas to be addressed
- Make minor updates + changes

After the consultation, you may use our expertise for full-service restyling or tackle the list yourself. While each property is unique, our services typically include:

- **Review:** A thorough examination of the exterior, interior and outbuildings of the property with suggestions and tips to get the property market ready.
- **Remove:** Rethink Home Interiors will assist the homeowner to sort, pack, donate, or throw away items in the home to prepare the home for the Refresh + Repair stage.
- **Reorganize:** Rethink Home Interiors aids homeowner in developing new organizing systems for the long and short term.
- **Refresh + Repair:** Rethink Home Interiors works with an amazing team of professionals that can handle any aspect of property maintenance and repair.
- **Reinvent:** Creation of new floor plans with existing and/or rented furniture, rearrange + repurpose accessories and art, develop a new color scheme, suggest new finishes, and assemble completed spaces from empty shells.



Home Staging in Pennsylvania:

- Montgomery County,
- Bucks County,
- Northwestern Philadelphia County
- Main Line
- Fort Washington
- Upper Dublin
- Blue Bell
- Lower Gwynedd
- Spring House
- Ambler



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Home Staging for Vacant Properties + Model Homes

We are happy to work with property owners, investors and builders to stage an empty home, model home or inventory home. We will source the necessary furniture and accessories to fit the size and the style of the house. Staging empty houses is extremely important for most home buyers as it helps them see themselves living in the house. Furniture and accessories will give the house a sense of purpose and style and buyers will more easily remember it for these reasons.

Restyling to Dwell

Sometimes you just need a fresh approach to your space and Rethink Home Interiors can help. We will help you to rethink the function, layout and color of your home for everyday living, a special occasion or holiday.



This bedroom is large and has beautiful windows and trim, but it was so hard to see that through all of the furniture and clutter. After clearing the room and removing the shades and unnecessary furniture, a new floor plan and re-accessorizing truly showcases the best assets in this room and brings back the spaciousness.

This room has great details but they were being overshadowed by too much furniture and a layout that didn't highlight the beautiful mantel and hearth. By changing the floor plan, taking out the bookcases, repurposing furniture from other rooms, and adding bright pops of color, this room came alive and, more importantly, received rave reviews from both buyers and agents.



The windows are a selling feature but the wooden valances, heavy furniture, and off center chandelier made the room feel cramped. By replacing the valances with shimmering drapes hung closer to the ceiling, your eye is drawn to the incredible windows. Replacing the armoire with a mirror makes the room feel larger. Hammered silver vases bounce light around the room and balance the offset chandelier. The final result is a pulled together and sophisticated dining room.



LORI FISCHER BRINGS A LIFETIME OF HOME STAGING AND RESTYLING EXPERIENCE TO HER CLIENTS.

Her ability to see the potential in a space and rethink its layout and purpose has led to stunning results over the years, including her most recent listing that had two competitive offers after its first open house and ultimately sold for over the asking price. This ability, combined with a decade long career at Fortune 500 companies in sales and marketing, has positioned Lori to understand how to connect with buyers and what motivates them to take action.