

# REVEAL YOUR HOME



## Well-Staged Homes That Sell Fast!

Miriam Neuman looks at every property with an experienced designing eye. She knows the tricks that will fast track your sale so that you can get on with life. Miriam's philosophy is simple. "How you decorate your home to live in and how you decorate your home to sell are very different. The magic with staging is to know how to pare down and depersonalize but still create a warm emotional attachment for the buyer."

### Get the most out of your biggest investment

Having visited hundreds of open houses and properties for sale, she knows just what it takes to package your home into a hot commodity that puts the most money into your pocket. "With my design background, I can see the opportunities simply by rearranging existing accessories and furniture. Suddenly the room opens up and focal points are highlighted," explains Miriam. "Another secret is to know how to add and where to buy accessories that say 'luxury' without breaking the bank."

### It's Easy! Start with a phone call or email for a Consultation

Miriam will go through your home room by room with the critical eye of a potential buyer and the design savvy of a professional stager. Recommendations are based on:

- Budget
- List price
- Target market
- Selling time line
- Changes that will yield the greatest return

At the end of 2 to 3 hours, your home will already be on the road to its final transformation. You choose how much of the remaining work you want to do on your own and what you want Miriam to handle. Either way, she will leave you with a detailed action plan and less anxiety about getting your home ready for sale.

### Services offered by Reveal Your Home

- Staging Consultations (vacant or furnished)
- Open House Preparations
- Color Consultations
- Personal Shopping Services
- Trade Referrals (painters, cleaners, movers etc)
- Rental Furniture Sourcing

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### Home Staging Services in Winnipeg and surround areas, including:

- Lindenwoods
- Whyte Ridge
- Tuxedo
- River Heights
- Fort Garry
- Charleswood
- St. Vital
- Pritchard Farms
- Waverley West
- Marston Meadows



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### What Clients Say About Miriam Neuman

"Upon visiting Bryan's home before it was staged...it had a great floor plan and was in excellent condition but was "boring". After Miriam put her finishing touches on the home, it went from "boring" to "up to date" and had a great feeling of "home". The perfect placement of the furniture, art work, flowers on the table, plants and...painting the exterior front door all helped...Bryan's home sell quickly. I would highly recommend Miriam for your home staging needs..." Linda van den Broek, RE/MAX Executive Realty

"No home had sold in the last 6 months for over the \$169,900 recommended listing price for a small bungalow in my neighborhood. Wanting to realize more, I used Miriam to stage my house. Within 3 days, I was flooded with 6 offers and made an unprecedented \$23,100 above list price. A new record in our area!" David, homeowner

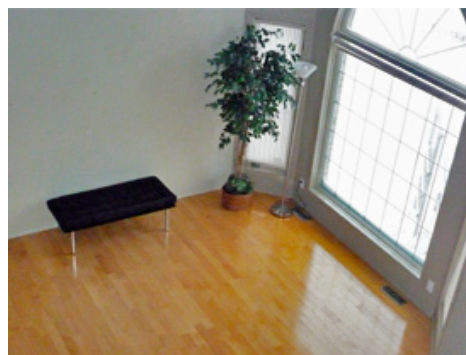


From dated/ tired, to a warm, restful space that ties in well with the rest of the home.

This couple was too overwhelmed by color choices to tackle their master bedroom. Miriam took the white and cappuccino in the existing drapery and repeated the color theme with new bedding, sheets, lamps and artwork. A contemporary paint choice completes the room to create a welcoming, private retreat.

From boring, "builder beige" to a luxurious, rich spa-like retreat.

This room had to appeal to the area's upscale buyer. Miriam created instant drama by painting the cabinetry and walls. Changing the light fixture, framing the mirror, cleaning up the clutter and adding a few accessories and this room now fits the expectations of the buyer who wants to be pampered.



From a cold, echoing space that would invite low offers, to a room that a homeowner will proudly entertain in.

It is difficult for the average buyer to picture the potential of a vacant room. Without furniture, would you have guessed that this room could comfortably seat 7 or 8 people? Miriam made use of the owner's existing accessories plus new furniture that could be used in his new home.



**DESIGN CONSULTANT, MIRIAM NEUMAN BEGAN HONING HER NATURAL GIFTS THROUGH THE STUDY OF INTERIOR DESIGN AND DECORATING AT HER LOCAL UNIVERSITY AND COLLEGE.**

Her passion for real estate and for beautiful, functional design has made each of her own homes an opportunity for her innovative renovations. As friends and family began to turn to her for design advice, it seemed natural for her to move on to staging homes and become a Staging Diva® Graduate.