# STAGING IT UP!



# Get Your Home Ready to Show and Sell

- Have you purchased a new home?
- Are you downsizing?
- Have you received a job transfer?
- Do you need to sell your home due to a divorce?
- Are your elderly parents no longer able to manage their home on their own?
- Do you want to receive the best possible dollar for your home in the shortest amount of time on the market?

If you answered "yes" to any of the above then **Staging It Up!** professional home staging service can help you prepare your home to sell.

### "Staging" means many things, some of which include:

- De-personalize
- De-clutter
- Space Enhancement
- Furniture Placement
- Minor Repairs Completed

Presenting your home in the most positive and desirable condition when you are wanting to sell helps prospective buyers see themselves living there and wanting it to be their own. But where do you start? The first step is to phone Renée to set up your 2 hour consultation appointment.

#### What To Expect

Your consultation will include a thorough walk-through of your home in order to assess its full potential for that vital first impression. You will be provided with all recommendations and the reasoning for them. If time permits, some of the work will be started that very day of the consultation. You then will have the option of completing the recommended enhancements yourself, having Renée assist you, or turning the entire project over to Renée and her team so that you are able to continue on with your busy life! Regardless, she will recommend utilizing items you already own as much as possible and will work within your timeline and budget should you require any of our services.

#### **Take Action NOW**

Time is money – so don't delay. Call or e-mail Renée today to schedule your consultation appointment. Together we can prepare your home to show and sell!

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#### Home Staging Services in California:

- Coachella Valley
- Palm Desert
- Thousand Palms
- Rancho Mirage
- Palm Springs
- LaQuinta

#### **Home Staging Services in Ontario:**

- Kitchener
- Waterloo
- Guelph
- Cambridge and surrounding area



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#### What Clients Say About Staging It Up!

After four months on the market, a lot of viewings and no serious offers, I decided that I needed help. Being a single mother with two young children and a full time job, I didn't know where to start to turn things around and so I contacted Renée. Her recommendations all made sense and did not involve the output of a lot of money. We were able to get things started even before she left that day and I had my house sold a week later. I would definitely recommend Renée to anyone wishing to sell their home!" Jill S. – Waterloo, Ontario





This living room still had the original carpet and paint from the 1980s. Tired and musty, badly stained carpets and chipped and worn walls were the two major targets to bring this room up to today's standards. What a difference fresh paint and new laminate flooring did to update this spacious living room. Neutral furnishings and accessories helped to create a stylish and sophisticated look.

The tired vinyl flooring and 1980s vanity dated this bathroom. The original counter top was in good condition and did not need to be replaced. To create a "wow" factor, a warm terra cotta paint, new basin and taps, toilet, and charcoal vinyl flooring complemented the rich gray paint applied to the vanity. A brushed nickel light fixture replaced the outdated one. Plush white towels and other zen-style accessories helped to make this bathroom have a spalike tranquility.









This kitchen was dated with cupboards from the 1980s, old appliances, unstylish ceiling fan, damaged counter top and desperately in need of a fresh sink, taps and more neutral wall color. What an amazing transformation by painting the cupboards a rich gray, adding brushed nickel hardware and a new counter top, sink and faucet. Stainless steel appliances and a black and satin finished ceiling fan complete the modern new look.



**RENÉE METZGER OF STAGING IT UP! HAS A BACKGROUND IN REAL ESTATE SALES AND** has bought, decorated and sold a number of homes and investment properties over the years, most recently receiving multiple offers the first day of listing which resulted in a sale higher than the listing price!

She has a keen eye for detail, a true passion and talent for home decorating and a genuine desire for client satisfaction.

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