

STAR STAGER



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Is your home's first impression a great one?

People make a decision to buy based on how a home makes them feel. First impressions are critical. Star Stager will make that first impression a good and lasting one, transforming your property into one that buyers will love.

Over the last 20 years, company president Kay Keeton has bought, remodeled, and successfully sold ten of her own properties, during which she honed her skills at making a house show like a model home by emphasizing the best features and downplaying the less desirable ones.

Staging is about décor that appeals equally to a wide range of tastes by creating a strong emotional connection. Star Stager decorates a home to stand out from the competition.

An investment in staging increases your profit in two ways

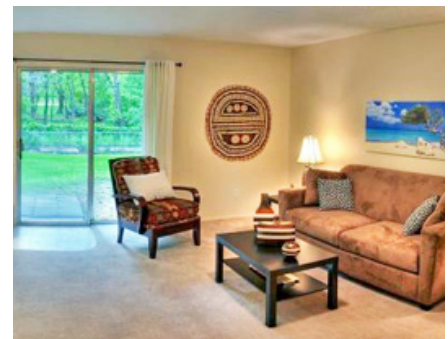
- The value of your property is perceived as more.
- By decreasing the length of time on the market, less money is spent on mortgage payments, taxes, and utilities.

Star Stager Services

- Model homes
- Staging vacant homes
- Curb appeal enhancement
- Clutter elimination & organization
- Shopping for furniture and accessories
- Furniture rearrangement and / or rental furniture
- Recommendations on paint, and window treatments
- Access to qualified resources (painters, contractors, landscapers)

Kay removes the stress and worry by doing it all for you—even under tight deadlines

Together we'll walk through your home while Kay evaluates and finds solutions. We will transform your home into a showplace using your own things. By the end of the first two hours you will have a written plan of action. Then you can decide how much you will do, or turn it all over to Star Stager.



Home Staging Services in Texas:

- Arlington
- Dallas
- Fort Worth
- Plano
- Frisco
- Highland Park
- University Park
- Grand Prairie
- Southlake
- Mansfield



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What Clients Say About Star Stager

"It's my pleasure to recommend Star Stager. Our office suite was located in Lone Star Tower at Texas Motor Speedway, overlooking Turn Two. Being a woman in Specialized Trucking, I needed a "Special Touch". Kay Keeton has an eye for taking an empty dull area and bringing it to life, making it look extraordinary! "Tasteful Class" is the correct phrase for what she accomplished." (Judy Richter, Vice President)

"Star Stager recently decorated my empty house to sell. By having her take over I continued my work and had the stress of getting my house ready off me. The asking price was \$30,000.00 higher after completion. I highly recommend Kay Keeton. Staging was an excellent investment." (H. L. Poole – Irving, TX)

"Thanks for the great job setting this home up to sell, and I hope this note gets you much deserved business. It was on the market for 3 months before you staged it and then it sold within 3 weeks. Great job!" (Frank B. – Dallas, TX)

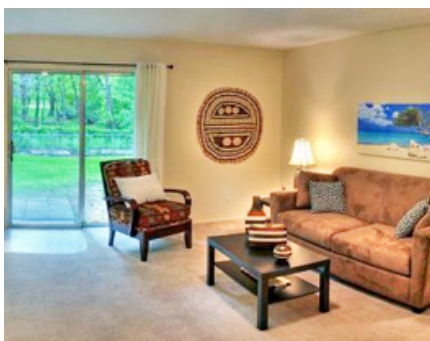
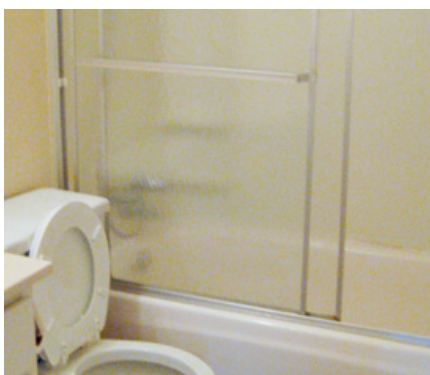


Before, this 1978 kitchen had good quality wooden cabinets. Everything else had to go.

After, this 1978 Kitchen has great white painted cabinets, contemporary stainless pulls, sparkling clean white appliances, and wooden flooring brought it back to the 21st century.

Before this bath had old fixtures, shower doors and a white lower cabinet.

After, the lower cabinet was painted to match the new medicine cabinet. New towels, storage rack, curved shower curtain rod, & a stylish shower curtain updated the bathroom.



Before, this family room was very empty. Will my furniture fit in here? It's hard to tell with no furniture for reference.

Now this family room reveals that there is plenty of room for your furniture and a beautiful view to enjoy.



KAY KEETON IS AN EXPERIENCED PROFESSIONAL In addition to holding degrees in Residential and Commercial Interior Design, she is a graduate of the Staging Diva® Home Staging Business Training Program. Kay's first interior design client was American Airlines where she assisted in designing the Southern Reservations Office. A builder with a surplus of empty homes called Star Stager. After decorating one of the homes it sold in six days! Recently she staged a vacant house that was then listed at \$35,000 more than any agent said it was worth prior to staging. Within hours of hitting MLS in a slow market, the first showing was booked. It sold within 41 days compared to the average of 205 days for the area. Kay Keeton knows how to maximize your home's profit potential, call now.