

UPSTAGED BY DESIGN



Company President: Patricia Donaldson

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Meet Patricia Donaldson, Creative Director and Company President of Upstaged By Design, providing Home Staging and Redesign Services to the Real Estate, Residential and Business markets.

If you are in the service market, then you know image sells and her company motto “You never get a second chance to make a winning first impression” takes on real meaning.

Who Benefits from Home Staging, Organizing and / or Redesign?

Patricia assists Real Estate agents and their clients to sell homes faster and usually at a higher price. She helps home owners that are ready for change but not necessarily ready to move, reduce clutter and beautify their living space and she helps people with downsizing issues as well. She is thrilled when her clients express amazement over the difference it makes and how easy it is with her expertise.

Other Resources

She has built a great working relationship with many trades people in the industry and that enables her to refer trustworthy contractors for every aspect of the project at hand. She also has a line on some great shopping venues and reputable rental sources for “just the perfect something” to liven a room or to use when staging a vacant home.

Services at a Glance

- Staging Consultations for VACANT or Furnished Homes (Selling or Appraisals).
- Redesigning any living space.
- Organizing for more efficient and attractive use of space.
- Benjamin Moore Colour Consultant (Professional Expertise on Colour).
- Trade Referrals.
- Personal Shopper.
- Sourcing Rental Furniture.

When you are ready to have your home “Upstaged” By Design to set it apart from the rest call 519-942-0665 or email patricia@upstagedbydesign.ca

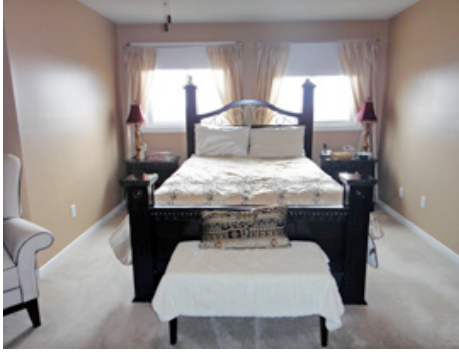


Home Staging Services in Ontario:

- Orangeville
- Caledon
- Bolton
- Grand Valley
- Hillsburgh
- Shelburne
- Erin
- Kitchener
- Guelph



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Cool and Sterile to Warm and Cozy!

With personal shopping done by Patricia, a new duvet with matching drapery brings life and comfort to this master suite. The removal of the bench from the foot of the bed opens up the flow of the whole room. A relaxing retreat to come home to after a long day.

This room lacks a sense of purpose and personality. From a dull unloved space to a formal living room!

With a family room, plus a den in this home, Patricia took the opportunity to turn this into an entertaining space. Adding colour through accessories enables these to be changed out for different seasons at minimal cost. The furniture arrangement keeps visual and traffic flow in mind.



This dining room was very plain and uninviting. From Bistro to Fine Dining!

This home has both an eat in kitchen and dining room, so Patricia created a dining room where one could have the fine dining experience without having to go out.

This transformation uses vibrant table runners and matching chair toppers, a flower arrangement, and greenery to harmonize with the adjoining living room.



PATRICIA DONALDSON BRINGS MANY YEARS EXPERIENCE TO HER CLIENTS OF UPSTAGED BY DESIGN



While managing a hardwood store, Patricia exercised her creative flare in the Paint and Wall Treatment Design and Decor Center.

She quickly built a reputation for her keen eye and sense of style that helped many customers and their families transform their homes into their dream space. Friends and family sought her out to ask for guidance and advice.

Down the road, when she opened her Swimming Pool and Spa Showroom she naturally designed a spectacular display floor for the perfect consumer experience. Her showroom layout was featured on training videos to demonstrate to new retailers how to make the best of their space and turn it into a positive retail environment.

Eventually she found that she wanted to make this passion her full time work. She sought out and trained with one of the industries most successful trainers in this field of home staging and interior redesign. As a full time professional Patricia looks forward to helping her clients to realize the true potential of their homes value, whether for personal style and comfort, or to sell.