

UPSTAGED! BY DARLENE PARRIS



GET YOUR HOUSE SOLD!

Remember, there are dollars in the details. UPSTAGED! specializes in creating a “feel good” atmosphere from the moment someone lays their eyes on your property.

Home Staging:

- Makes potential buyers want to live there
- Creates a view of the lifestyle they can have in the home
- Transforms your home into a property that allows potential buyers to visualize themselves in their “new” home, not your old one
- Shows off your home from the curb to the backyard

DESIGN FOR HOW YOU LIVE!

You need to feel inspired. Let UPSTAGED! help you fall in love with your home again.

Interior Redesign:

- Refreshes your home’s style
- Maximizes your space for optimal flow and function
- Creates beautiful aesthetics for your everyday living
- Edits and re-arranges your existing furniture, adding only where needed

MAKE IT MAKE SENSE!

UPSTAGED! helps with your organizational aspirations and gives you the function you crave.

Home Organization:

- Organizes with design, distinction and aesthetic beauty
- Tames that wild closet
- Makes sense of the ever growing mountain of toys
- Maps out and creates an organizational plan that works best for you

WHAT OTHERS SAY ABOUT UPSTAGED!

“While looking for a home to purchase, we would go into homes for viewings and there would be things all over which made it difficult for us to see what the house had to offer. As our Realtor, Darlene Parris saw past all the clutter and helped open our minds to see the potential that lay hidden. After we purchased our home we were still at a loss as to how to make it look its best so we enlisted UPSTAGED! by Darlene Parris to help us design a space that really worked for our family. I have and would recommend her to anyone who is challenged by their homes potential.” Turner Family, Culver City, CA

“When I decided to sell my home, I just put it on the market without much thought about how others would see it. Unfortunately, it sat on the market without a single viewing for 3 weeks. I had heard about home staging and decided to give it a try. Darlene was able to transform my home into a show piece. WOW! What a difference. My agent increased my sales price by \$10,000 and I was able to choose from multiple offers within the 1st week after the one and only open house. Thanks UPSTAGED!” A. James, West Los Angeles, CA

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Home Staging Services in California:

- Greater Los Angeles
- Southbay Cities and Beaches
- Culver City
- West Los Angeles
- Westchester
- Marina Del Rey
- Playa Del Rey
- Venice
- Santa Monica

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This traditional Los Angeles area home's exterior was completely transformed by painting the stucco and adding saltillo tile to the steps and walkway. It's brick facade was replaced with slate while the landscape was re-invented for a more modern feel. A new mailbox, light fixture, and door bell and art deco house numbering all in oil rubbed bronze completed this transformation.

This barren space needed to come alive. Darlene added a dark walnut table and cranberry area rug. She added a mirror at the rear wall plus two benches and artwork to extend more color into the room. She re-positioned a sideboard and added flowers to a green vase on the table for an additional splash of color.



Hectic and unorganized, Darlene breathed new life into this space while reusing many of the existing furnishings. She decluttered and organized the desktop and floor space and changed the paint color. She repositioned the side chair to become the desk chair and moved the plant to the corner. She finished the look by swapping out the rug and throw pillows for different color combinations to gain a brighter, more airy feeling.



DARLENE HAS BEEN A REAL ESTATE AGENT AND INVESTOR FOR SEVERAL YEARS and has found that the thing that she loves most of all about residential real estate as a whole is the design, showmanship and display of a property. In placing many homes on both the real estate sales and rental markets, she realized that she had an additional talent for real estate staging that was just bursting to get out.

That's why she started UPSTAGED! It is the Designer in her coming forth from the residential Real Estate Agent in her. She understands what it takes to move real estate listings and optimize earnings. She has had a tremendous amount of "on-the-job" training through her many years in real estate as an Agent, Investor and homeowner/ home seller.

From home staging and interior redesign to home organizing and space planning, UPSTAGED! can take your home from "Tired" to "Inspired". So don't just get ready to sell, get UPSTAGED! and see the difference a professional Stager can make.