

FLUFF IT UP! GET IT SOLD!



FLUFF IT UP! OFFERS A VARIETY OF SERVICES INCLUDING:

- Advice on de-cluttering & de-personalizing in preparation for sale.
- Sourcing of storage solutions.
- Furniture placement recommendations.
- Recommendations for updates & repairs.
- Assist you with choosing paint, flooring & fixture upgrades.
- Sourcing rental or Eco Friendly Staging furniture, supervise delivery, design staging, set up & de-staging.
- Shop for the finishing touches of accessory items.

STEPS TO HIRE FLUFF IT UP!

Call Shelly (direct) today to set up your 2 hour consultation. She will arrive at your preferred date, time & location.

The consultation includes a complete walk thru of your home with room by room suggestions on what can be done to enhance the look of your property.

Shelly will create an action plan to work with your budget and transform your property to appeal to the highest number of buyers possible.

WHAT OTHERS SAY ABOUT SHELLY FROM FLUFF IT UP!

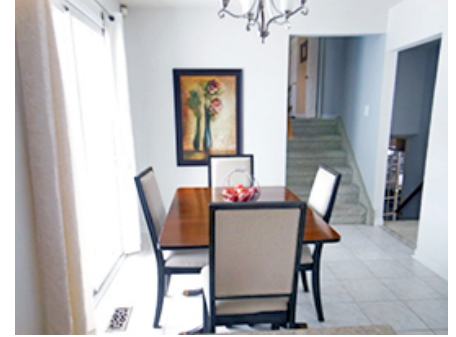
"Shelly Reed and I were both practicing REALTORS but in different cities. I had heard of high praise of Shelly's ethics, marketing and staging from other REALTORS. When it came time to sell my parent's vacant house in Shelly's marketing area, I knew Shelly was the right lady to call. Both my husband and I were amazed at the staging changes she brought to the house – she'd made it feel like a home using her decorating skills and her portable eco friendly furniture throughout the home. Shelly brought us multiple offers in 4 days and this was in a slower market." Betty A. Cowichan Bay, BC

"Shelly has done a tremendous job staging my home and was able to greatly expedite the selling of the home by attracting a great deal of potential buyers. Shelly was able to quickly understand the best way stage my home and was a joy to deal with and was always very receptive and available to answer any of my questions or concerns. I would recommend Shelly to anyone who needs any kind of home staging for their home! She was a true pleasure to work with." Fred B. Langford, BC

"Shelly staged our rental property with her Eco-Friendly furniture making our property look like a home again rather than an empty space. I believe the staging had a huge impact on the sale of our home as it sold within 4 days!" Rick & Tanya E. Victoria, BC

"Shelly's staging helped get the house sold within a month. The dining room especially looked so realistic, it was hard to believe it was cardboard furniture." Linda J. Victoria, BC

Contact: Shelly Reed
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Visit: www.fluffitup.ca
Email: reed@fluffitup.ca



Ontario Home Staging Services:

North Bay, Callander, Powassan,
Asterville, Bonfield, Rutherglen and
Sturgeon Falls.

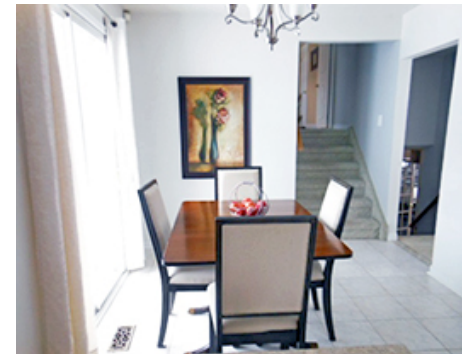
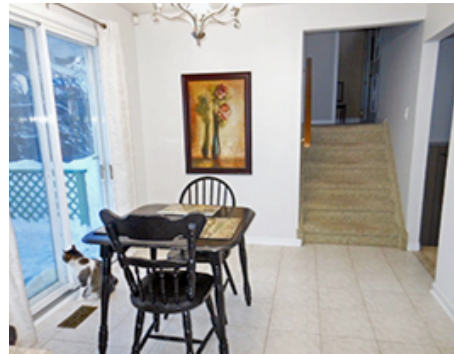


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The living room had too many furniture pieces, a dark carpet and assorted art work. The art work behind the sofa was removed and replaced with another piece from the homeowners collection, an area rug, an accent lamp, 2 side tables, table art, small plant and cushions were purchased to create a softer more appealing look.

Outdated furniture, no warmth in the room. The dining furniture was re-purposed from other rooms, added a bowl of fresh apples & some new drapes enhancing the overall look and feel of the dining area.



The bedroom lacked in furniture & overall appeal. The walls were painted slightly darker in BEHR, Classic Silver, new bedding was purchased, lamp tables & art were added, a bedside candle display, & side chair was re-purposed from another room creating a more attractive master bedroom.



SHELLY OFFERS ORGANIZING SOLUTIONS, COLOUR CONSULTATIONS & HOME STAGING FOR HOME OWNERS THAT WOULD LIKE TO MARKET THEIR PROPERTY FOR SALE. She is a graduate of the Staging Diva Training Program. Shelly has personal experience having bought, renovated and sold more than a dozen properties. She has 20 years past experience as an award winning realtor with over 400 successful transactions working with buyers and sellers. Organizing, House Fluffing & Staging empty homes were added services Shelly's clients benefited from.

Owner Realized Benefits: Homes that were fluffed or staged generally produced multiple offers 5-10% over asking & reduced the number of days on the market even in times of slower markets.

Shelly's mission statement: to provide honest advice, assisting home owners in a positive, professional manner, organizing & staging homes to appeal to the highest number of buyers possible. She is enthusiastic, is ready willing and able to help you!