

FLUFF IT UP! GET IT SOLD!



ABOUT FLUFF IT UP!

We offer Vacant & Occupied home staging with the option of a Do-It-Yourself guide for those who want to participate in the staging process. These services are invaluable to anyone getting a property ready for sale, including: home owners, developers, and real estate agents. Shelly is enthusiastic, ready, willing and able to help you!

FLUFF IT UP! OFFERS A VARIETY OF SERVICES INCLUDING:

- Sourcing Furniture & Accessories, supervise delivery, design staging, setup & de-staging
- A room by room Do-It-Yourself guide designed to assist you through the staging process.
- We'll use your existing furniture, Eco Friendly Staging Furniture or Rental Furniture.

STEPS TO HIRE FLUFF IT UP!

Call Shelly (direct) today to set up your 2 hour consultation at your preferred date and time.

The consultation includes a complete a walk thru of your home with room by room suggestions on what can be done to enhance the look of your property.

Shelly will create an action plan to work with your budget and transform your property to appeal to the highest number of buyers possible.

WHAT OTHERS SAY ABOUT SHELLY FROM FLUFF IT UP!

"Shelly Reed and I were both practicing REALTORS but in different cities. I had heard of high praise of Shelly's ethics, marketing and staging from other REALTORS. When it came time to sell my parent's vacant house in Shelly's marketing area, I knew Shelly was the right lady to call. Both my husband and I were amazed at the staging changes she brought to the house – she'd made it feel like a home using her decorating skills and her portable eco friendly furniture throughout the home. Shelly brought us multiple offers in 4 days and this was in a slower market." Betty A. Cowichan Bay, BC

"Shelly has done a tremendous job staging my home and was able to greatly expedite the selling of the home by attracting a great deal of potential buyers. Shelly was able to quickly understand the best way stage my home and was a joy to deal with and was always very receptive and available to answer any of my questions or concerns. I would recommend Shelly to anyone who needs any kind of home staging for their home! She was a true pleasure to work with." Fred B. Langford, BC

"Shelly staged our rental property with her Eco-Friendly furniture making our property look like a home again rather than an empty space. I believe the staging had a huge impact on the sale of our home as it sold within 4 days!" Rick & Tanya E. Victoria, BC

"Shelly's staging helped get the house sold within a month. The dining room especially looked so realistic, it was hard to believe it was cardboard furniture." Linda J. Victoria, BC

Contact: Shelly Reed
Phone: 250-213-7444
Visit: www.fluffitup.ca
Email: reed@fluffitup.ca



BC Home Staging Services:

Victoria, Oak Bay, Vic West, Esquimalt,
Saanich, View Royal, Colwood, Langford,
Sidney and Sooke.

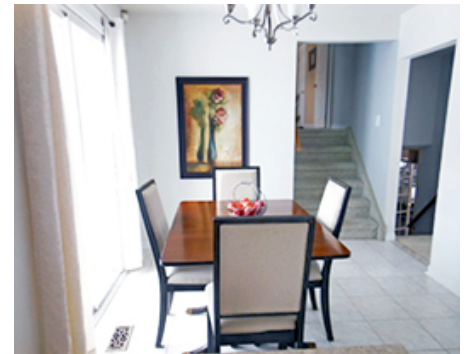
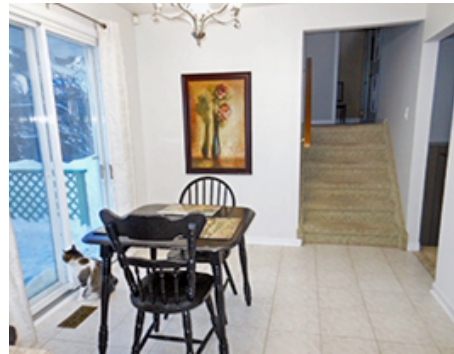


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The living room had too many furniture pieces, a dark carpet and assorted art work. The art work behind the sofa was removed and replaced with another piece from the homeowners collection, an area rug, an accent lamp, 2 side tables, table art, small plant and cushions were purchased to create a softer more appealing look.

Outdated furniture, no warmth in the room. The dining furniture was re-purposed from other rooms, added a bowl of fresh apples & some new drapes enhancing the overall look and feel of the dining area.



The bedroom lacked in furniture & overall appeal. The walls were painted slightly darker in BEHR, Classic Silver, new bedding was purchased, lamp tables & art were added, a bedside candle display, & side chair was re-purposed from another room creating a more attractive master bedroom.



SHELLY IS A GRADUATE OF THE STAGING DIVA HOME STAGING TRAINING PROGRAM WITH 20 YEARS EXPERIENCE AS AN AWARD-WINNING REALTOR AND OVER 400 SUCCESSFUL TRANSACTIONS.

She has personal experience having bought, renovated and sold over a dozen properties.

Owner Realized Benefits: Homes that were fluffed or staged generally produced multiple offers 5-10% over the asking price and reduced the number of days on the market even in times of slower markets.

Shelly's mission statement: to provide honest advice in a positive professional manner, organizing & staging homes to appeal to the highest number of buyers possible.

Call Shelly today at 250-213-7444 to learn more about how she can transform your property to appeal to the highest number of potential buyers.

PHONE: 250-213-7444

EMAIL: reed@fluffitup.ca

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