

# LIGHTS CAMERA STAGE, LLC



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## BUILDING HUMAN CONNECTIONS

After many years of working in sales and management, Lisa developed an intuition for people's needs and lifestyles. By focusing her attention on the individual, she was able to master the skills necessary to help them attain their desired result:

- Establish rapport
- Listen to the client
- Identify client's needs
- Provide appropriate options
- Follow through on promised actions

## BRIDGING PASSIONS

Lisa formally honed her skills at THE Ohio State University where she earned a BA in Communication. Following college she worked in residential real estate sales – combining her interests in houses and people. Working with clients to sell their homes gave Lisa the unique opportunity to offer advice on decorating and decluttering that consistently lead to quick sales and referrals to new clients. After decorating a few of her own homes, she was intrigued by the number of people who thought she had hired an interior designer. She began then to think about offering her decorating skills to others.

## NURTURING ARTISTRY

Throughout her work life, Lisa explored her artistic talents as well. Her creative passions lead her to successfully pursue work in both Commercial Acting/Modeling and Photography – she continues to do both today. Her experiences both in front of and behind a camera have taught Lisa about light and composition – the two central components in great photographs. It was only a matter of time before Lisa's photographic eye and decorating abilities would align and create the perfect opportunity to offer both to her clients.

## NEW VISION

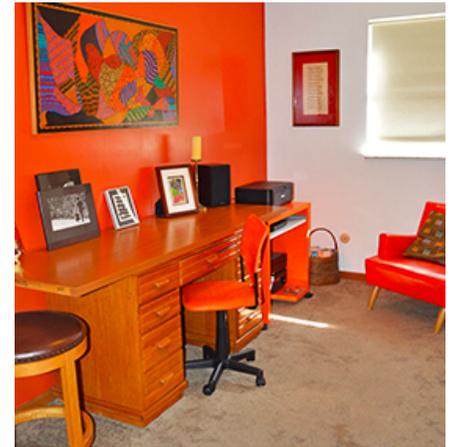
As if serendipitously designed, a friend asked Lisa to photograph her family house to list it for sale. While previewing the house, she noticed several adjustments that could really improve the overall look of the home in photographs. With her friend's permission and help, Lisa went through the entire house, room by room, and did the following:

- Decluttered surfaces and found temporary storage solutions
- Moved accessories between rooms for more pleasing placements
- Rearranged furniture
- Re-located pieces from her friend's extensive art collection

**Much to everyone's delight, the house sold the day after the photos were posted!**

## Ohio Home Staging Services:

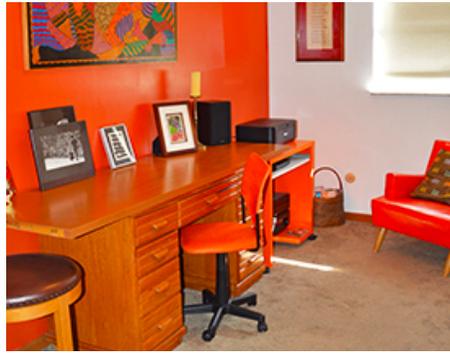
Blacklick, Columbus, Gahanna, New Albany, Reynoldsburg and Westerville



## WHAT CLIENTS SAY

"It was a fabulous experience working with Lisa. She is respectful and very easy to work with, and provided tips on how to declutter and arrange my furniture and closets. The open house was such a success that we sold the condo after only 3 days on the market. I highly recommend Lisa to help transform your home into an elegant and beautiful space. Thank you Lisa!!" – Dolly Coke, Gahanna, OH

"Lisa took the photos of my parents' home when I listed it for sale. She also made suggestions for placements of furniture and artwork that really made a difference. The house was snapped up within a few days. Lisa is versatile, multitalented and visionary. Thanks for a job well done!" – Deidre Hamlar, Blacklick, OH



The artwork on the floor looks messy. The naked window brings in natural light but shows its age & desaturates the vibrant colors that make the room look special. The window in the 1st shot becomes less of a focal point by closing the blind although curtain panels would have been preferable. These simple adjustments created balance in the room and a better photograph.

I added curtain panels to frame the sliding doors which added softness while hiding the stark white vertical blinds behind them. I chose the L-shaped sectional to create division between the living and kitchen/dining spaces. Finally, the throw pillows, art accessories and area rug added a "cozy" and inviting feel.



This master bedroom was a very nice room that needed a "face lift". I decluttered and added curtain panels to frame the windows, a leather ottoman to complement the headboard & add storage, artwork above and flanking both sides of the bed, new lamps and interesting bedding with added pops of color and a fresh coat of paint. Since stretching/replacing carpet wasn't in the budget, a good cleaning sufficed.



When you're ready to have YOUR home staged to perform and have stunning pictures taken that receive standing ovations, call Lisa Tyus-Lee – 614.625.3113.