

THE DECOR BOSS



People Are Raving About The Decor Boss

"Kassandra was very patient and understanding with my vision to fit what I wanted for my living and dining room. After reviewing some of her work, I wondered how her perception and insight of interior decorating would impact my personal space. I already had furniture, but I was looking for something different with a bit of glam. We set an appointment and she was able to make my living space come alive! Each morning I wake up excited to look at my house. I even FEEL like a different person." –Natasha D., New Jersey

Why you NEED to Stage Your Home

Kassandra has taken tons of course work about real estate and home staging and is considered an expert. After taking a risk and purchasing her first investment property in 2016, and having to completely renovate it, she launched The Decor Boss. Since then she and her husband have purchased, renovated, and designed over 15 of their own homes. She quickly realized staged homes sell faster and for more money than those that are left unstaged. After doing research she learned that 95% of staged homes sell in 11 days or less. That means more money in the sellers' pockets quicker!

Commitment to Quality

The Decor Boss can design any space to make your jaw drop. Kassandra, the owner and president uses her skills to transform any space into a masterpiece. She handpicks every piece that goes into creating the picture-perfect room. Kassandra's mission is to successfully assist realtors, homeowners, investors, and builders stage and prepare any home for a profitable sale. She has decorated many homes with furniture and accessories and has been constantly told, "This room looks like it should be in a magazine."

Services Include

The Decor Boss offers vacant, occupied home staging, and redesign services for your home.

- Home staging and styling
- Interior redesign and room makeovers
- Product sourcing
- Interior Decor Consultation

The Decor Boss specializes in vacant homes that require furniture to be brought in.

For occupied home staging The Decor Boss will assist sellers who are in the process of having their homes put on the market but will still be living there.

Not selling your house or moving but want a fresh up to date look? The Decor Boss will assist by providing tips and helpful suggestions using your existing furniture and accessories where possible.

Contact: Kassandra Laine

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Home Staging & Redesign Services:

All towns in these New Jersey counties:
Gloucester, Camden, Burlington,
Monmouth, Ocean, Middlesex, Mercer
and Atlantic.

PLUS: Philadelphia and New York City.



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The room was very dark and appeared much smaller than it is. The table is placed vertically which takes up way too much valuable space. Focused on removing all of the clutter and dark feel of the room. Choose a brighter color that would make the room much more spacious. Also placed the dining room table horizontally to make it more center in the room.

The before picture is dull and has an unfinished space and bulky pieces in the back corner. In the after picture, The Décor Boss sourced a comfy in style sofa while incorporating brighter airy accessories to give the room a lift. Added a blue and silver accent rug along with some throw pillows to give the room some flare.



The before picture is an empty living room that leaves much to be desired. Walking into an empty room is boring and uninteresting. In the after picture, The Décor Boss sourced a comfortable stylish sofa and added a pop of glam by incorporating gold accents with black and white. Classic Black and white never goes out of style!



KASSANDRA LAINE HAS BEEN STAGING HOMES SINCE 2016. She is a graduate of the Staging Diva® Home Staging Training Program. After flipping 15 of her own homes, she knows first-hand what it takes to get top dollar for your home. The Decor Boss truly has a passion for making homes look beautiful. Whether you're sprucing up your current space, or listing a house to sell, Kassandra will make it shine far beyond the rest!

Each home staging or redesign project begins with a 2 hour consultation in your home. This includes a room by room walkthrough of your home to assess how to make each room stand out. At the end of your consultation, Kassandra will go over all of the things needed to completely transform your space. Call or email today to discuss how you can work together.