

DESIGN BY DANA



SERVICES OFFERED BY DESIGN BY DANA

All homes can benefit from a refresh from an outside perspective with fresh eyes. Regardless of service type, all interactions will be approached with kindness and without judgement because Dana understands just how special and personal a home is. Her main services include:

- Home Staging
- Property Styling
- Interior Redesign
- Product Sourcing
- Color Consultation
- Holiday Decorating
- Open House Preparation
- (Compassionate) Estate Clean Up

With a professional background in supply chain and project management, Dana has become accustomed to sourcing high end quality items at a low cost while managing multiple projects at once. With the resources available today, it's possible to stage or redesign a home on any budget by repurposing items, being creative, and determining what works best for the space. She always stays up to date on current trends and incorporates them into bespoke designs while customizing all interior and exterior spaces of a client's space to appeal to as many buyers as possible.

What To Expect When You Hire Design By Dana

Dana can provide an array of services tailored to a client's individual budget and provide a clear, direct plan.

The initial consultation (up to 2 hours) will begin with a tour of your home, where detailed recommendations are made based on what will look best in each space. After the consultation, you will have a well-developed plan to make and keep your home appealing to as many buyers/renters as possible. You can then make the changes yourself based on the consultation with Dana or she can execute the projects, bringing in the expertise of carefully selected professionals. By focusing on the most effective solutions and a high level of detail, Dana ensures that potential buyers will have an emotional connection and immediately envision themselves living in the home.

What a Clients Says About Working With Dana Springer

"She had a clear vision from the start and made great recommendations on colors and garden advice. Dana knows the best contractors in the business who will get the job done with little to no hassle. Great experience overall." – Matthew S., Wantagh, NY

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New York Home Staging Services:

Long Island, Nassau County, Suffolk County, Massapequa, Seaford, Wantagh, Amityville, Babylon, Garden City and Hamptons (Consultations by phone/online also available anywhere!)





Large mismatched furniture and clutter distracted homebuyers. The new furniture is lighter and scaled for the room, making it feel light and airy. Accessories (which were existing items brought in from other rooms) enhance the overall look and feel of the space and now highlight the elegant fireplace and custom millwork as the main focal point.

This space is transformed from dark and outdated, into a beautiful breakfast nook with new luxury vinyl plank flooring and paint. The smaller glass fixture creates an intimate space. Re-upholstering the homeowner's existing chairs in the same fabric as the new curtains gives this area a custom look.



This bathroom was completely outdated with 1950's fixtures and 1980's wallpaper and décor. A smaller vanity (with additional sink) and double recessed medicine cabinets add to the function and spaciousness. New wainscoting cost-effectively covered the old tile. Finally, soft furnishings and accessories add to the spa-like feel of this elevated bathroom.



Growing up, Dana first became interested in interior design when she was exposed to different style homes at a young age. From there, friends and family would ask for assistance in overseeing their renovations and sourcing materials. During college, she would give decorating advice while working at Restoration Hardware.

Located in Massapequa, New York, and with a strong background in project management, Dana is committed to providing an excellent customer experience. Her goal is to appeal to as many homebuyers/renters as possible. To achieve this, she focuses on updating and refreshing the home, adding new soft furnishings and accessories, and repurposing the existing furniture and décor pieces as appropriate.

Dana understands the local real estate market and will work to maximize interest by being aware of how the new spaces photograph and the overall feel of each room when potential homebuyers enter.